

# ADVERTISING ON THE CHICAGO DESAVANJA PORTAL AND PLUS RADIO



Discover new opportunities and embrace creative and efficient strategies that our team will use to guide you toward achieving your business goals.  
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# CHICAGO DESAVANJA

## 1. CLASSIFIED ADS

If you want to buy, sell, or offer services, classified ads are a great way to reach your goal.

We offer business ads at \$70 for 15 days and \$130 for 30 days. Personal ads are available at \$40 for 15 days and \$70 for 30 days.

[LEARN MORE](#)

## 2. BANNERS

Banners are an excellent way to attract new customers and promote your business.

Banner prices range from \$250 to \$700 for 30 days, depending on the type and placement on the website.

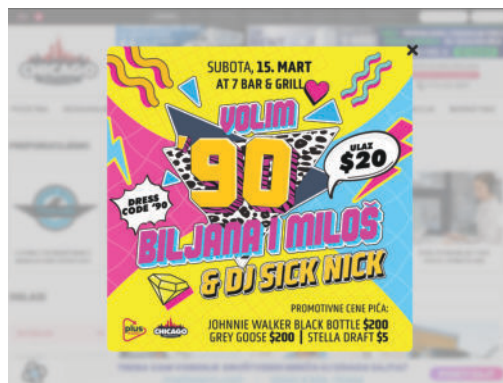
**Fixed Banner** prices start at \$250 (positions A, B, and C).

**Rotating Banner** prices start at \$400 (position S).

A **POP-UP banner** is a highly effective promotional tool. Its key advantage is that it is displayed to every site visitor, ensuring maximum visibility and preventing it from being missed.

The price of a POP-UP banner is \$250 per day, and the design is included.

[LEARN MORE](#)



## 3. BUSINESS DIRECTORY

Join our network of thriving businesses!

Become more visible and connect with a broader market through our business directory. Your profile will include a detailed description of you, your business, or your services, with the option to add up to 5 photos. The profile also includes your address, phone number, email address, and links to your social media.

Price: \$350

[LEARN MORE](#)

## 4. REELS

Why Reels? Reels receive more views, reach a larger audience, and remain on the Instagram page of Chicago Desavanja, making them an ideal tool for promoting your business.

The price includes:

- Video creation (up to 30 seconds)
- Voice-over
- Captions (text on the video)
- One share on Instagram and TikTok

Price: \$350

EXAMPLE 1

EXAMPLE 2

## 5. NEWSLETTER

Always in the right place, the inbox of our clients!

In addition to existing services, we offer a newsletter service, a perfect marketing tool for direct communication with your potential and existing clients. We have over 8,000 users, and we send a newsletter 3 times a month with additional information from Chicago. We also offer the option of sending one custom email per month tailored to your brand.

Price: \$150 (with other content)  
\$300 (standalone email)



## 6. PROMOTIONAL MARKETING TEXT

Words that sell, success that lasts!

Don't miss the opportunity to present your company, products, or services by creating a promotional text that will make your brand stand out in the market.

The price includes 2 shares of the text on the Chicago Desavanja Instagram profile (\$150).

Price: \$300

EXAMPLE

# PLUS RADIO

Plus Radio has been sending positive vibes since March 2017. A uniquely designed iOS and Android app, a professional website, live programs, news, an event calendar, classified ads, and eight different radio stations with various music genres are just some features of one of the most popular radio stations in the United States for people from former Yugoslavia.



## 1. RADIO ADVERTISEMENT

Radio advertisements are broadcast on three different stations – Zabavna, Hit, and Narodna. The price includes text editing and refinement. A 30-second ad is broadcast on the stations for 30 days.

**The following packages are available based on the number of daily broadcasts:**

- 1. One ad broadcast per day – \$350
- 2. Two ad broadcasts per day – \$400
- 3. Three ad broadcasts per day – \$450
- 4. Four ad broadcasts per day – \$500
- 5. Five ad broadcasts per day – \$550

## 2. YOUTUBE VIDEO ADVERTISEMENT

We offer the creation of a YouTube video ad using the content of the recorded radio ad. Our team will create a digital flyer with business information, add the recorded radio ad, and create a YouTube video. The video is posted on the Plus Radio YouTube channel, and you will receive the link to share it anywhere, allowing you to easily distribute your content across social media platforms, websites, or email campaigns.

Price: \$150



## 3. CLASSIFIED ADS

Classified ads are broadcast on five radio stations: Zabavna, Hit, Narodna, Nostalgija, and '90s.

Classified ads are limited to 15 seconds and are broadcast 5 times a day for either 3 or 7 days, depending on your choice.

Price: 3 days \$120 or 7 days \$250

## 4. RADIO INTERVIEW

A voice that travels far.

Don't miss the opportunity to present your company, products, or services on our radio program. We offer a guest appearance on Plus Radio for up to 5 minutes, along with sharing the complete interview on our Instagram profile.

Price: \$150

# SOCIAL NETWORKS

**f Facebook** \$75 per post on the social network

**Instagram** \$75 per post on the social network

**TikTok** \$75 per post on the social network

**LinkedIn** \$75 per post on the social network

**BASIC SOCIAL MEDIA PACKAGE**

**\$400**

Includes one share on all Facebook and Instagram pages within 30 days.

**GOLD SOCIAL MEDIA PACKAGE**

**\$500**

Includes one share on all social media platforms over a period of 30 days.

**PLATINUM SOCIAL MEDIA PACKAGE**

**\$600**

Includes one share on all social media platforms with an additional share on all Facebook and Instagram pages over a period of 30 days.

Enjoy a 10% discount when you choose any two packages from the Chicago Desavanja, Plus Radio, or Social Media sections.

Maximize your savings with a 20% discount when you combine all three packages.

For all additional information, we are at your disposal.  
 We eagerly anticipate a fruitful and successful partnership.  
 For inquiries, please contact us at:  
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